



Hospitality Management

Concentration

Program Summary

ECPI University's Bachelor of Science in Business Administration (BSBA) program provides a comprehensive foundation in business principles, equipping students with the knowledge and skills necessary for today's dynamic business environment. The program emphasizes practical application, critical thinking, and problem-solving, preparing graduates to excel in various business roles.

Hospitality Management, Concentration Summary

The Hospitality Management concentration within the BSBA program is tailored for students who have a passion for the food service industry but are more interested in the business aspects. This concentration prepares students to manage food service operations in various settings, including restaurants, schools, businesses, and healthcare facilities. The curriculum includes coursework in business administration with a focus on hospitality, providing students with the knowledge and skills to handle operational decision-making from a service, people, product, and facilities perspective. Graduates of this concentration are prepared for roles in the hospitality industry, ensuring that operations run smoothly and efficiently.

Program Outcomes

Upon program completion, graduates will be able to:

- ▶ Apply effective management strategies to operational decision-making in the hospitality industry from a service, people, product, and facilities perspective.
- ▶ Conduct business research and analyses.
- ▶ Apply effective critical thinking, problem-solving, and decision-making skills to business challenges.
- ▶ Analyze business, economic, and financial reports.
- ▶ Demonstrate the ability to create effective plans that maximize business results.
- ▶ Apply ethical behavior, professional standards, and social responsibility in the practice of business.

Program information is subject to change without notice.
Consult the University Catalog for the most up to date information.