

 **IT Management**
Concentration

Program Summary

ECPI University's Bachelor of Science in Business Administration (BSBA) program provides a comprehensive foundation in business principles, equipping students with the knowledge and skills necessary for today's dynamic business environment. The program emphasizes practical application, critical thinking, and problem-solving, preparing graduates to excel in various business roles.

IT Management, Concentration Summary

The IT Management concentration within the BSBA program integrates business administration with advanced information technology management coursework to prepare students for roles in the IT field. This concentration offers specialized courses in IT communication, networking, programming, databases, and cloud computing, along with essential business subjects such as entrepreneurship, accounting, and global marketing. Through project-based learning, senior projects, and externships, students gain practical experience in optimizing technology for business operations and managing IT projects. Graduates are prepared to take on central roles in the daily operations of businesses, ensuring that technology is effectively configured, maintained, and leveraged to achieve peak efficiency.

Program Outcomes

Upon program completion, graduates will be able to:

- ▶ Apply knowledge of information technology and its impact on business to optimize management of IT projects and professionals.
- ▶ Conduct organizational research and analysis.
- ▶ Apply critical thinking and analytical skills to make strategic decisions.
- ▶ Demonstrate effective communication in a global environment.
- ▶ Apply ethical behavior and professional values.
- ▶ Examine an organizational community of learning and positive change.

Program information is subject to change without notice.
Consult the University Catalog for the most up to date information.