



Master of Business Administration (MBA)

Concentrations
Business Management
Information Technology Management

Program Summary

Attaining a Master of Business Administration (MBA) can provide graduates with value in a variety of ways, including advancing their career, increasing earning potential, or just gaining new skills and knowledge. Some view attaining an MBA as a demonstration of a commitment to learning, improving, and applying skills, while for others it gives a greater sense of confidence and marketability.

This MBA program includes theories, knowledge and skills from multiple disciplines including accounting, marketing, finance, production operations and more, providing students both a global perspective and a cross business understanding of common challenges and strategies faced by many organizations.

Business Management Concentration

Those pursuing a Master of Business Administration with a concentration in Business Management can advance their management skills across a variety of career fields, through the development of excellent communication, problem-solving, decision-making and leadership skills.

Information Technology Management Concentration

The Information Technology Concentration allows students to focus on the areas of IT equipment, processes and management of an organizations IT area including operations, policy and security processes.

Program Outcomes

Upon program completion, graduates will have been exposed to:

- ▶ Applied Management Skills
- ▶ Organizational Leadership Skills
- ▶ Corporate & Ethical Responsibility
- ▶ Business Research & Analysis
- ▶ Accounting Principles & Finance
- ▶ Supply Chain Management
- ▶ Marketing & Analytics
- ▶ Global & Technological Business Practices

Program information is subject to change without notice. Consult the University Catalog for the most up to date information.